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Soldiers are trained to react when they come under fire, but what do you do when the bullets that are being shot at you are not made of lead, but instead are made of high caliber questions fired in rapid sequence by reporters?

Standing under the media spotlight, Maj. Gen. Donald F. Campbell, the Deputy Commanding General of Support for the Eighth U.S. Army, Korea came under fire recently as a multitude of military journalists, role playing their civilian counterparts, barraged him with boundless questions during the first in a series of simulated press conferences held this week as part of this year's Reception, Staging, Onward-movement and Integration exercise.

The series of press briefings included four other EUSA general officers as well as one from the 2nd Republic of Korea Army.

Campbell and the other general officers were queried by several media role players from 19th Theater Support Command Public Affairs, EUSA Public Affairs, and the Texas National Guard's 100th Mobile Public Affairs Detachment out of Austin Texas.

But before the general officers were put in the media cross-fire, they were given guidance on the finer points of dealing with civilian media when conducting a press conference by 100<sup>th</sup> MPAD PA specialists. After the conference, the leaders were given feedback on their performances.

Campbell knows all too well, the pitfalls soldiers can encounter when speaking to a civilian reporter. He recognizes the value this type of training will provide to soldiers at every level.

"I've watched soldiers confronted with questions that are hard to answer during my deployments to Haiti, Northern Iraq and Turkey and believe this type of training is excellent preparation for anyone from a private to a general officer," he said.

"If you prepare your soldiers now, they are less likely to say something that is out of line when someone puts a microphone in their face," he said.

"The most important instruction that you can give them is to stay in their lane. It is absolutely vital that the more training you provide them with, the better they will be."

The lessons that Campbell and the other general officers gained during this exercise will help them survive on the media battlefield of tomorrow.